

Green Power

from Santee Cooper



Green Power Fuels NASCAR events at Darlington Raceway

This past Labor Day weekend, the color green meant more than “go” at the Darlington Raceway as two NASCAR races were 100 percent fueled by Green Power.

For the second time, the infamous “Lady in Black” added Green Power to the mix at this year’s NASCAR XFINITY Series VFW Sports Clip Help a Hero 200 and the NASCAR Sprint Cup Series Bojangles’ Southern 500. Both races had their complete electrical needs met by renewable energy resources that were distributed by Pee Dee Electric Cooperative and generated by state-owned utility Santee Cooper.

“We were pleased that our Labor Day weekend NASCAR races were both 100 percent powered by green energy,” said track President Chip Wile.

Green Power is energy generated from clean, renewable sources such as solar, wind and methane gas emitted from landfills. Santee Cooper has 28 megawatts of Green Power from sources that include six landfill methane gas generating stations, three solar arrays and one wind turbine. Green-e Energy, the nation’s leading independent certification and verification program for renewable energy, certifies Santee Cooper Green Power, meaning it meets strict and specific national consumer and environmental standards.

Pee Dee Electric Cooperative has been a champion of Green Power from Santee Cooper and the association with the Darlington Raceway was a natural fit. “Growing up in the Pee Dee, everyone always got excited as race weekend grew close,” said Jeff Singletary, Pee Dee Electric’s vice president of marketing. Santee Cooper is the only utility generating Green Power in South Carolina that is on the state’s electric grid, and Pee Dee Electric promotes Green Power sales to its 30,000 members. Buying Green Power is a direct way that residential and business members like the Darlington Raceway can do something positive for the environment on race day and any other time of the year.

“Since we began generating Green Power in 2001, Santee Cooper has continued to be the state’s ‘pace car’ in renewable energy,” said Santee Cooper President and CEO Lonnie Carter. “Santee Cooper is proud to continue expanding our Green Power program through innovative partnerships such as this one with Darlington Raceway and Pee Dee Electric Cooperative. I congratulate them both for going the extra mile in supporting renewable, South Carolina-generated Green Power.”

Participating in Green Power is Easy!

Members of the state’s electric cooperatives can purchase Green Power each month by signing up with their electric co-op. For just two dimes a day (\$6 a month), Green Power has the environmental impact of not driving a car for almost three months*. So leave the driving to the pros at Darlington and **Go Green!** For more information, visit your local electric cooperative’s website or visit www.scgreenpower.com.

*** EPA Greenhouse Gas Equivalencies Calculator using 200 kWh/month for the state of South Carolina**

“For years, Darlington Raceway has focused on green initiatives so this only makes sense for us. We pride ourselves on doing as much as we can in our sport and in the community to manage our carbon footprint.”

—Chip Wile
President, Darlington Raceway

“We’re proud to team up with Santee Cooper and the Darlington Raceway to bring this exciting Green Powered event to the area. The clean, renewable energy produced by sustainable methods has, once again, powered the ‘Granddaddy of ‘em all’—the Bojangles’ Southern 500.”

—Jeff Singletary
Vice President of Marketing,
Pee Dee Electric Cooperative



Green Power



I am proud to be
Green-e Energy
Certified!

Don't be "Green" about Green-e Energy Certification



Green-e Energy is the nation's leading independent certification and verification program for renewable energy. It is a voluntary consumer protection program that certifies superior renewable energy options offered by utilities and marketers in the voluntary renewable energy market. It is administered by Center for Resource Solutions, a nonprofit based in San Francisco, CA.

For over a decade, Green-e Energy has been certifying renewable energy, like Green Power from the Electric Cooperatives of South Carolina and Santee Cooper, that meets environmental and consumer protection standards.

Learn the importance of this certification that recognizes superior renewable energy options.

Quality Assurance

Renewables sold in Green-e Energy Certified transactions must meet the definition of high-quality renewable energy set forth in the Green-e Energy National Standard, which has been developed and revised through an open stakeholder process with leading environmental and energy organizations, many of which maintain staff on the Green-e Governance Board.

Verification of Sales

Sellers offering a Green-e Energy Certified renewable energy option undergo an annual audit that verifies that they have bought or generated enough renewable energy to match their sales of renewable energy. Sellers must hire an auditor to check contracts for supply and sales against audit protocols developed by Green-e Energy. There is no double selling. You are the only one that can claim the benefits of the renewable energy you bought.

Clear Marketing Materials

Sellers of Green-e Energy Certified products must also comply with the Green-e Energy Code of Conduct. Those selling to residential customers also undergo a twice-annual marketing compliance review, during which Green-e Energy staff check marketing materials for clarity and compliance, to ensure that customers have enough information up front to make an informed choice about the renewables they are considering.

For more information on Green-e Energy certification visit www.green-e.org.



Green-e Energy is the most stringent and widely used voluntary renewable energy certification and verification program in the U.S.

For more information on Green Power or recommend businesses to become Green Power Partners, contact a Customer Service representative at your local Electric Cooperative.

9-15

The Green Power Program offered by your electric cooperative and Santee Cooper is the only program in South Carolina that is Green-e Energy certified. This sets our program apart from others in South Carolina and the nation.

